

PROPAK PHILIPPINES

FEATURING:

PLASPAK
PHILIPPINES

DIGITAL ACCELERATION PROGRAM

2 0 2 1

Organised by



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WHAT WE CURRENTLY OFFER?



WHAT DOES PROPAK PHILIPPINES OFFER NOW?

Accelerating digital products for ProPak Philippines 2021 primarily through the following effective solutions:

ProPak Philippines Website Views

Page Views

171,167

Unique Page Views

136,609

January 2020 to July 2020

1 Event Website Advertising

Opportunity for exhibitors to boost exposure on the main portal of event attracting thousands of traffic annually.

ProPak Philippines' website average monthly unique views

11,384

ProPak Philippines' website average monthly page visit

14,264

PRICING FOR PACKAGE

EVENT WEBSITE ADVERTISING PACKAGE	PROPAK PHILIPPINES COST (USD)	PROPAK PHILIPPINES COST (PHP)
Package 1: Top banner at home page and banner at inner page	\$750	P 39,230
Package 2: Top banner at homepage and featured article at home page	\$500	P 26,150

**Subject to 12% VAT*

PRICING FOR ITEM

EVENT WEBSITE ADVERTISING PER ITEM PER 1 MONTH	PROPAK PHILIPPINES COST (USD)	PROPAK PHILIPPINES COST (PHP)
A. Pop-Up banner at home page (1 company/month) (840 x 500)	\$450	P 23,540
B. Sliding banner at home page (max 5 companies/month) 1140x400 px for PC desktop, 840 x 450 px for mobile	\$400	P 20,920
C. Top banner at home page (1 company/month) 1140x150 px for PC desktop, 480 x 200 px for mobile	\$350	P 18,310
D. Sliding side banner at home page (max 5 companies/month) 360x150 pixels	\$300	P 15,690
E. Featured article at home page (max 5 companies/month) 210x65 pixels	\$200	P 10,460
F. Bottom banner at home page (1 company/month) 1140x150 px for PC desktop, 480 x 200 px for mobile	\$150	P 7,850
G. Banner at inner page (Show Facts/Exhibitor/Visitor/Conference/Press/Venue & Travel/Contact Us/Supporting Organisation)	\$250	P 13,080

**Subject to 12% VAT*

Your AD Here
 1140x300 pixels for PC Desktop, 220x200 pixels for Mobile

B. SLIDING BANNER AT HOME PAGE

2020 E-Directory | 2020 List of Participants | 2020 Conferences & Seminars

Your AD Here
 1140x300 pixels for PC Desktop, 220x200 pixels for Mobile

C. TOP BANNER AT HOME PAGE

Your AD Here (300x150 pixels) | Your AD Here (300x150 pixels) | Your AD Here (300x150 pixels)

D. SLIDING SIDE BANNER AT HOME PAGE



CONVERTING PACKAGING

ProPak Philippines is the leading international processing and packaging trade event for the Philippines. It is the perfect platform for market trends, investments and industry networking through product exchange and a variety of conferences, seminars and technical workshops offering turn-key solutions for the country's enterprises.

The event provides serious industries with access to the latest development in packaging and processing machines and technology from leading companies across the globe. The exhibition delivers a brilliant industry-focused event connecting international suppliers to local and regional buyers in food, drink and pharmaceutical manufacturing industries.

With supportive governance, the Philippines has forecasted strong and dynamic growth across its industries with the backdrop of rising incomes, expanding & changing consumer demands, and increasing export potential.

Powered by PROPAK
The Brand You Can Trust

The ProPak format of integrated Processing & Packaging trade exhibitions with associated industry conferences, seminars and events is a winning combination and trusted platform for your business.

Over the last 12 months our portfolio of events covering Asia and China, and held in Indonesia, Myanmar, Thailand and Vietnam have connected over 3,000 exhibitors to more than 100,000 buyers and specifiers from across the region.

ProPak events are synonymous with quality, professionalism, service and business. Global connections together with local expertise gives us a deep understanding of industry and markets. All events are endorsed and recognised by local, national and regional trade associations and government bodies and promoted by our experienced and dedicated ProPak teams thereby ensuring the highest quality and quantities of trade professional buyers and specifiers attend.

2020 Product Highlights



Click here to view more highlights

ProPak Philippines 2020 VDO Day 1-3



E. FEATURED ARTICLE AT HOME PAGE

Your AD Here (300x150 pixels) | Your AD Here (300x150 pixels) | Your AD Here (300x150 pixels) | Your AD Here (300x150 pixels) | Your AD Here (300x150 pixels)

Your AD Here
 1140x300 pixels for PC Desktop, 220x200 pixels for Mobile

F. BOTTOM BANNER AT HOME PAGE

2 Event Pre-registration Sponsorship

Exclusive opportunity for exhibitor to boost exposure to quality B2B professionals on the pre-registration page. 90% of the pre-registrants are the show's target audience.

PRICING FOR ITEM & PACKAGE

EVENT PRE-REGISTRATION SPONSORSHIP FOR E-MARKETPLACE	PROPAK PHILIPPINES COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
Banner ad on online registration page	\$250	P13,080
Logo on landing page	\$150	P 7,850
Banner ad to appear on the related confirmation email	\$250	P 13,080
Special package for all item	\$500	P 26, 150

**Subject to 12% VAT*

3 eDM Lead Generation

A sponsored eDM campaign which enables customer to push targeted message to B2B professionals by selecting targets from event database.

How is it done?

It depends on the type of eDM, whether it's a single sponsored eDM (exclusively for one exhibitor) or running as a themed campaign with multiple sponsors.

PRICING FOR SINGLE SPONSORED EDM

EDM LEAD GENERATION	PROPAK PHILIPPINES COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
Package value per issue 1 Email blast Selected profile of data maximum 5,000 data	\$750	P 39,230
Additional HTML creation service	\$50	P 2,620
Additional database	\$1	P 50
Additional video content	\$100	P 5,230

**Subject to 12% VAT*

PRICING FOR THEMED CAMPAIGN

EDM LEAD GENERATION	PROPAK PHILIPPINES UNIT COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
Package value total per issue	\$550	P 28,770
3 x Product Highlights 1 Email blast (only selected database by categories)	\$250	P 13,080
Banner and add hyperlink to exhibitor website	\$250	P 13, 080

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LOGO ON LANDING PAGE

PROPAK PHILIPPINES

Welcome to the registration for ProPak Asia 2020
20 - 23 Oct 2020
LIVE EXHIBITION (BITEC, BANGKOK, THAILAND)

[Register Now](#)

or

Already registered for this years show?
[Login To Your Registration](#)

Your URN

Your Email Address

[Sign In](#)

Remember Me [Forgot URN?](#)

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*not actual, for reference only

EDM SAMPLE

PROPAK PHILIPPINES 5-7 FEBRUARY 2020 WORLD TRADE CENTRE METRO MANILA, PASAY CITY, PHILIPPINES 1000 • 1000 HRS. FEATURING PLASPAK PHILIPPINES



The Premier Processing & Packaging Event for the Philippines

[Exhibitor Lists](#) [Exhibitor Profile](#) [Visitor Profile](#) [Venue](#)

[Visitor Registration](#) [Group Visitor Registration](#)

New products & technologies launched at ProPak Philippines 2020

At ProPak Philippines 2020, many of the exhibitors will showcase their processing & packaging technology and solutions to help food, drink & pharmaceutical producers meet their needs in product quality, food safety, health concerns and government regulations.

Processing and packaging machinery and technology is the key for manufacturers looking to increase profits and respond to consumer demands and trends. Don't miss ProPak Philippines 2020, a complete showcase on processing and packaging solutions for food, drink and pharmaceutical industries featuring key international suppliers from around the world.



See

The latest machines & technologies from over 450 world leading companies from 30 countries with their first time product launched

[GLOBAL Launch](#) [ASEAN Launch](#) [PHILIPPINES Launch](#)

BANNER AD ON ONLINE REGISTRATION PAGE

PROPAK PHILIPPINES

Pre-Registration

Contact Information

Title

* Firstname

* Lastname

* Position

* Company

* Address

* City / State / Province

* Post Code

* Country

* Phone

Fax

* Mobile

Website (with http:// or https://)

* Email

* Confirm Email

WEBINAR LEAD GENERATION

An online webinar platform that lasts 40 - 90 minutes which exhibitors can come in an industry expert and by which they can use to speak with prospects on a specific topic or provide solutions for the industry.

Webinar will be hosted/moderated by Informa Markets and delivered by customers.

Limited to three (3) presenters per webinar, which means the package can be open to maximum 3 sponsors for multiple sponsorships.

How is it done?

40-90 minutes live webinar with rehearsal and facilitation - typically ending up with 15 minutes live Q & A.

Can be a single webinar or series of webinar

PRICING FOR EXCLUSIVE SPONSORSHIP OF SINGLE & SERIES WEBINAR

WEBINAR LEAD GENERATION	PROPAK PHILIPPINES COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
Special package value	\$2,000	P 104,620
1 2 eDMs promoting the webinar to the targeted audience. (1 eDM 2 weeks before the webinar, 1 eDM 5 days before the webinar) expected recipients: 5,000 - 10,000	included	included
2 Live webinar	included	included
3 1 logo sponsor on backdrop	included	included
Additional logo sponsor on backdrop	\$100	P 5,230
Additional on featured articles on event website	\$100	P 5,230
Additional moderator	\$150	P 7,850

**Subject to 12% VAT*

PRICING FOR MULTIPLE SPONSORSHIPS OF SINGLE & SERIES WEBINAR

WEBINAR LEAD GENERATION	PROPAK PHILIPPINES COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
Package value	\$1,500	P 78,460
1 2 eDMs promoting the webinar to the targeted audience. (1 eDM 2 weeks before the webinar, 1 eDM 5 days before the webinar)	included	included
2 Price per sponsor (maximum of 3)	\$500	P 26,150
3 Live webinar	included	included
4 1 logo sponsor on backdrop	included	included
5 Additional logo sponsor	\$100	P 5,230
6 Additional on featured articles on event website homepage	\$100	P 5,230
7 Additional moderator per sponsor	\$150	P 7,850

**Subject to 12% VAT*

PRICING FOR BRANDING SPONSORSHIPS

WEBINAR LEAD GENERATION	PROPAK PHILIPPINES UNIT COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
Package value 1 - 5	\$1,300	P 68,000
1 Advertisement flip and time advertisement will be seen during waiting time for 5 seconds / maximum of 3 pages	\$300	P 15,690
2 Video advertisement maximum of 30 seconds	\$300	P 15,690
3 Logo on backdrop	\$400	P 20,920
4 2x lead generation e-newsletter	\$300	P 15,690
5 Logo on e-poster to promote on social media	\$200	P 10,460

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5-DIRECTORY

Industry specific online marketplace or event's digital showroom which helps professional buyers find the right suppliers & products, and reach out for information and quotes.

PRICING PER ITEM

E-DIRECTORY	PROPAK PHILIPPINES UNIT COST (USD)	PROPAK PHILIPPINES UNIT COST (PHP)
A. Full page pop-up (336x280 pixels)	\$900	P 47,080
B. Top static banner (1140x150 pixels for PC desktop, 480x200 pixels for mobile)	\$650	P 34,000
C. Top rolling banner (360x150 pixels)	\$600	P 31,380
D. Side static banner (265x500 pixels for PC desktop, 480x200 pixels for mobile)	\$500	P 26,150
E. Side rolling banner (265x500 pixels for PC desktop, 480x200 pixel for mobile)	\$450	23,540
F. Logo on e-directory & online exhibitor list (60x60 pixels)	\$150	P 7,850

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WEBINAR SAMPLE

PROPAK PHILIPPINES

EP 1

“Emerging Trends in Processing and Packaging during Pandemic”

05 August 2020 10:00AM - 11:15AM (PH time)

Speakers



Dr. Pattra Maneesin
Secretary General
ASIAN PACKAGING FEDERATION



Dr. Ma. Leonora dL Francisco
President
PHILIPPINE ASSOCIATION OF FOOD TECHNOLOGISTS INC.

Moderator



Mr. Clarke S. Nebrao
President
ASSOCIATION OF LAGUNA FOOD PROCESSORS INC.

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PROPAK PHILIPPINES

The 3rd International Processing & Packaging Exhibition for the Philippines
27-29 January 2021
World Trade Centre Metro Manila, Pasay City, Philippines
10000-10000 HRS

Home

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Supporting Organisations

ASIA INTEGRATED MACHINE, INC.

ONE STOP SOLUTION



MELAP e-Factory

Connect everything

A Group Company of MITSUBISHI ELECTRIC

e-Factory creates "Smart Factories" through IoT based big data utilization

Get Inspired.

Discover new products, trends, and insights in the packaging of tomorrow!

Meet us at ProPak Philippines 2021, Jan 27 - 29



PROPAK PHILIPPINES

27-29 JANUARY 2021

At WTCMM, Manila, Philippines



2020 Directory of Exhibitors

Search Exhibitors by

Please select one option below:


Product Index Countries/Regions Companies

Items per page: Page 1 of 1


Company	Stand No.	Country/Region	Highlights & Details
SA System Corporation	01	Japan	Click for more detail
Ale-PI International Marketing Corp.	40	Philippines	Click for more detail

CLEARPACK

Complete Packaging Lines For Various Industry Needs



Food



Beverages




Personal Care



Lubricants



Home Care



Industrial

E-DIRECTORY SAMPLE

PROPAK PHILIPPINES



To know more details about
ProPak Philippines 2021 digital products,
please contact our team:

Philippines

Informa Markets Philippines

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